

180° GD / GRAPHIC DESIGN° 平面



MARTI GUIXÉ°
DIZE&SATE°
KATRIN OLINA°
VIA GRAFIK°
PIERLUIGI PIU°
ION ANDER BELOKI°



請原諒這片不藍海 /
Pierluigi Piu
www.pierluigipiu.it

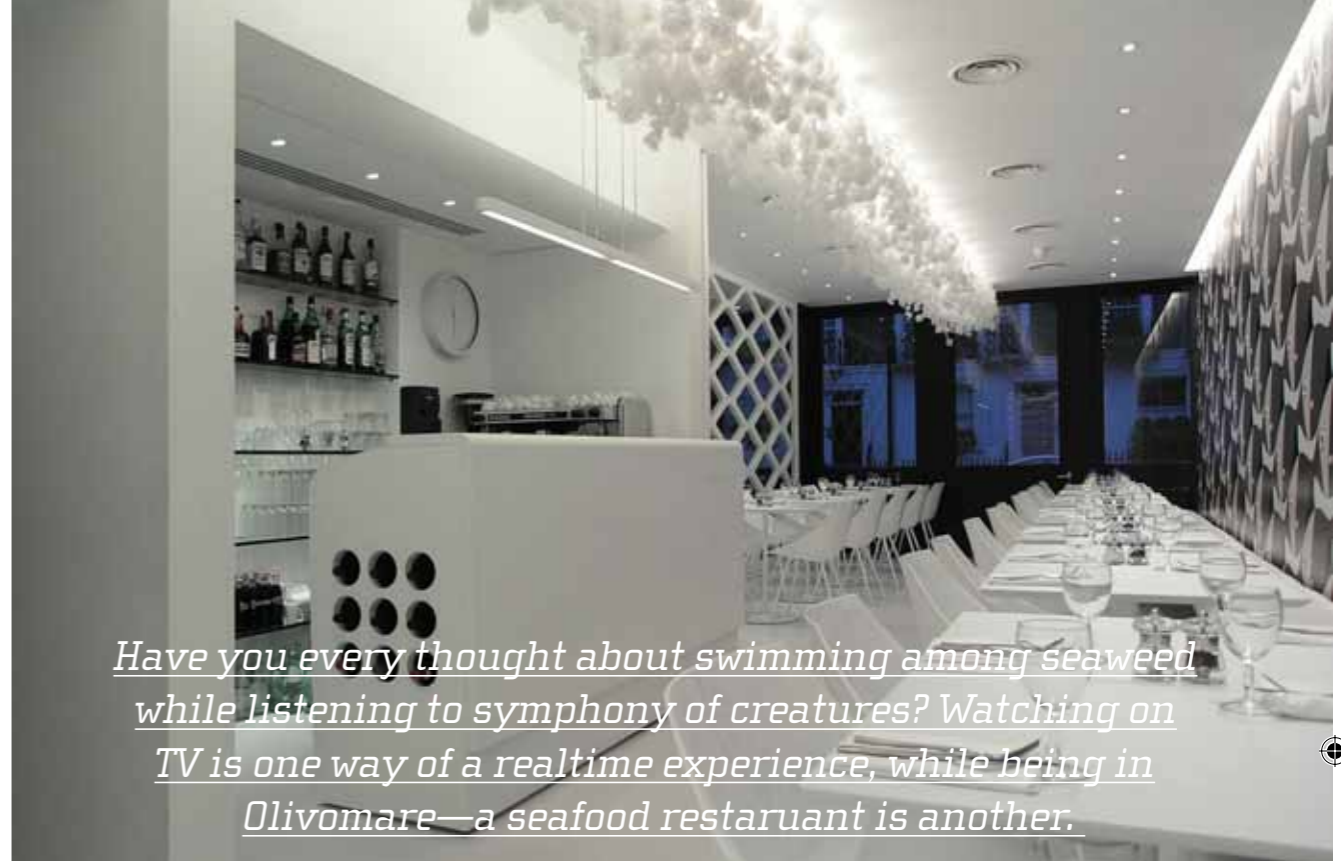
SORRY FOR THE INTENTIONAL DISAPPOINTMENT

請原諒這片不藍海

Pierluigi Piu

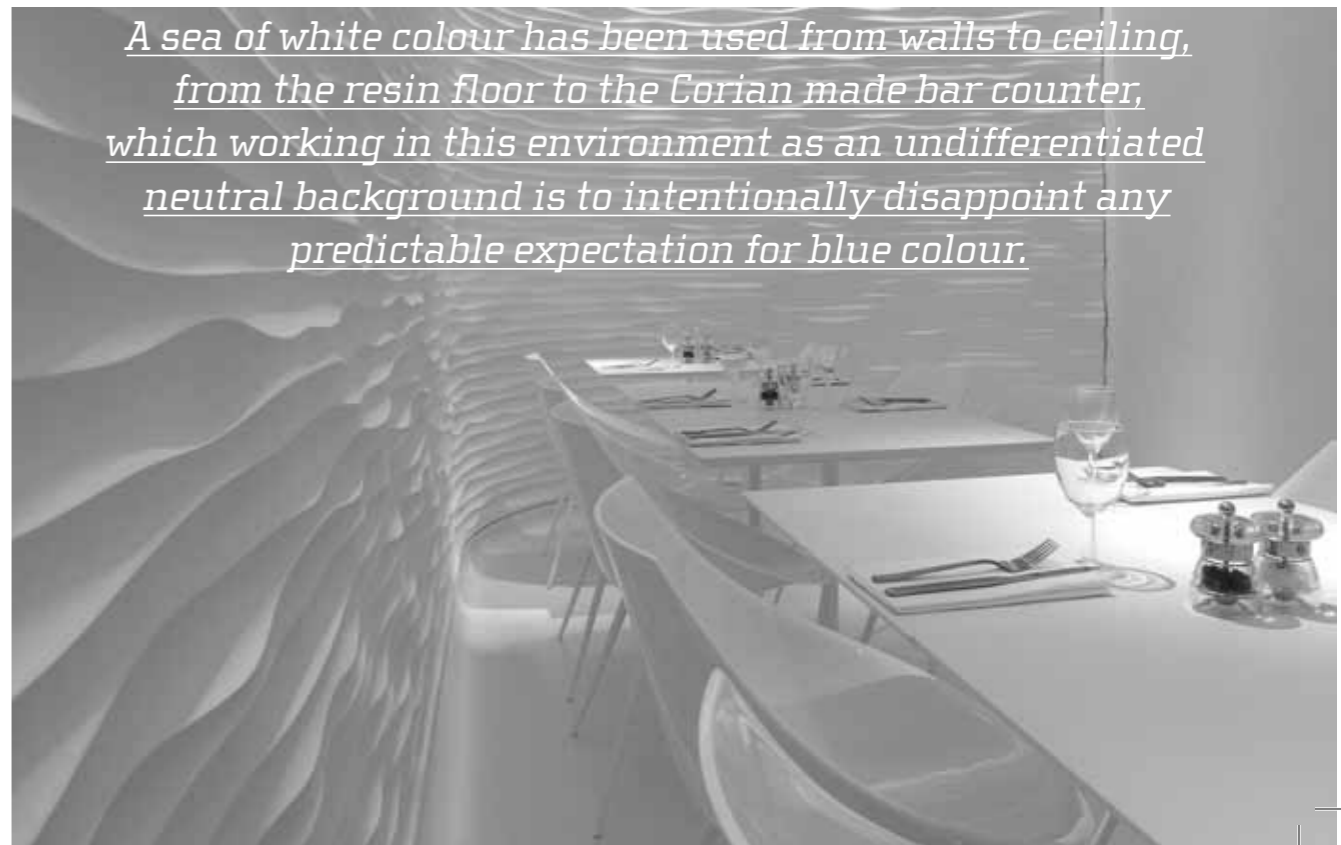
1-3:
The Main
Dining Room
餐館大堂

2



Have you every thought about swimming among seaweed while listening to symphony of creatures? Watching on TV is one way of a realtime experience, while being in Olivomare—a seafood restaruant is another.

3



A sea of white colour has been used from walls to ceiling, from the resin floor to the Corian made bar counter, which working in this environment as an undifferentiated neutral background is to intentionally disappoint any predictable expectation for blue colour.

- Olivomare is the last born belonging to the well known London brand Olivo - by now an important presence in the aristocratic neighbourhood of Belgravia - and is a restaurant serving seafood. Apart from the name, such peculiarity is highlighted by the formal and decorative language adopted here to focus on its aspect using more or less clear references to the sea world and the environment.

- The first sight when stepping into the main dining room, a huge jigsaw puzzle like cladding featuring a repeated fish patterns just crash into your eyes, and then you suddenly recognize the meshes of fisher's nets in the wide lozeny glazed partition on the opposite, dividing the room apart from the entrance lobby. Looking up a little, you will find how fancy the dropping down tubular luminescent "tentacles", spirals and twists of tubular nylon mesh are. Walking by the nine-hole bar counter and touching the upholstered white seats, you can now imagine how much the architect Pierluigi Piu devoted and cares.

- Pierluigi Piu, born in Cagliari (Sardinia, Italy) in 1954, pursued his studies at University of Architecture in Florence, where he lived till his 30s. In the 80s of last century, he was active in various exhibitions and trade fairs both in Italy and abroad. In the 90s, he became a professional consultant for architectural and interior design, working on some huge projects in Europe. In the 21st century, he does not stop his moving forward and taking new challenges, while keeps on stressing his international influence and transmitting his exclusive vision for the design of residential and commercial space.



Design 360° / N.20 / 03.2009

- Olivomare是一家高級的海鮮餐館，位於倫敦海德公園附近的上流住宅區附近，是知名品牌Olivo名下物業。以海底世界為主題，餐館的裝修風格推翻了海洋那約定俗成的藍調定論，創造性的為食客提供了一片白色海洋。

- 從天花墜落的海葵到巨型七巧板幕牆，從菱形漁網屏風到九孔吧台，從簡約舒適的桌椅到潔淨溫馨的洗手間，都能感受設計師的唯美用心，一絲不苟。結構之細膩、神韻之脫俗，設計師的成長歷程可見一斑。

- 1954年，Pierluigi Piu出生於卡利亞里（義大利撒拉丁首府），大學生涯在佛羅倫斯建築學院度過，在這座充滿歷史魅力、優雅藝術氣息的城市裏，他走過了人生的頭三十個春秋。

- 80年代，他活躍於義大利以及世界各國的大小展覽；90年代，他蛻變成爲一名專業的建築及室內設計顧問；踏入21世紀，他沒有停歇腳步，繼續開拓國際市場，宣揚獨特的思維方式和獨到的設計眼光。



Olivomare是一家高級的海鮮餐館，位於倫敦海德公園附近的上流住宅區附近，是知名品牌Olivo名下物業。



1-5:
Olivino is a delicatessen shop complementary to Olivomare, with which it shares the appealing aubergine color shopfront as well as the same graphic taste.

Olivino熟食店開在 Olivomare隔壁，分享著相同的優雅的紫紅門面和相仿的簡約的插畫風格。

牆板是經過特殊處理的防火復合板，形狀大小不一的酒瓶和酒杯圖形在牆上錯落有致地四處排開，巧妙地呼應了店內的主銷產品。

A cladding finished with a double layer (white and black) of thick opaque laminated plastic on which has been engraved a decorative pattern of variously oriented bottles and glasses, which highlights the predominantly selling product in this shop, i.e. wine.

